

E-networking and Building your Digital Presence

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Set up your network on the following sites. Most services are free. Many have premium plans but you do not need to choose those:

www.linkedin.com – tap into relationships; build your business network, and find contacts that are already on LinkedIn

www.facebook.com – major social media platform

www.twitter.com - post 140 character observations, opinions, etc. You can also select companies and individuals to follow and read their tweets

www.vistaprint.com/ - Select digital marketing. Build your website on this site. A 30-day free trial period is available. Then prices range from \$4.99 to \$24.99 per month.

www.godaddy.com – Website hosting for a monthly fee

www.meetup.com - Do something. Learn something. Share something. Change something using the people and groups you meet on this site.

www.jibberjobber.com - Organize and manage your job search by tracking personal and professional relationships and tracking target companies

www.pinterest.com -a content sharing service that allows members to “pin” images

www.ryze.com – connect with past business contacts and make new ones

www.tumblr.com – Make a blog using this site

www.jobfox.com – Create your card, join company networks and connect with people who are doing the hiring

www.wordpress.com – Create your website or start a private or public blog with your email address and the tools from this website.

www.blogspot.com – This site allows you to blog at no cost. It connects to your www.gmail.com account. You can also create a **Google+ account** from your basic email and use it to find people by areas of interest and create or join circles.

www.youtube.com & www.instagram.com for sharing videos and photographs

www.flickr.com – upload, access, edit and share your photos