

E-networking and Building your Digital Presence

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Set up your network on the following sites. Most services are free. Many have premium plans but you do not need to choose those:

www.linkedin.com – tap into relationships; build your business network, and find contacts that are already on LinkedIn

www.facebook.com – major social media platform

www.whatsapp.com – major international social media & calling platform

www.wechat.com and www.qzone.com – additional international platforms

www.twitter.com - post 280 character tweets: observations, opinions, etc. You can also select companies and individuals to follow and read their tweets

www.blogspot.com – This site allows you to create a blog at no cost. It connects to your www.gmail.com account. You can also create a **Google+ account** from your basic email and use it to find people by areas of interest and create or join circles.

www.godaddy.com – Website hosting for a monthly fee

www.jibberjobber.com - Organize and manage your job search by tracking personal and professional relationships and tracking target companies

www.meetup.com - Do something. Learn something. Share something. Change something with and through the people and groups you meet on this site.

www.nextdoor.com – Connect locally with your neighborhood

www.pinterest.com -a content sharing service that allows members to “pin” images

www.quora.com – Ask and answer questions

www.reddit.com – submit content and later vote for content in various categories

www.ryze.com – connect with past business contacts and make new ones

www.skype.com – Talk, chat, collaborate and interview using this site.

www.tumblr.com – Make a blog using this site

www.vistaprint.com/ - Select digital marketing. Build your website on this site. Select from website builder, web design services and website domains.

www.wordpress.com – Create your website or start a private or public blog with your email address and the tools from this website.

www.youtube.com & www.instagram.com & www.snapchat.com & www.flickr.com for sharing videos and photographs